

A case study on building a complete ERP solution for a textile manufacturing and exporting company.

Summary

The main challenge for RRJ tex was to automate the whole business processes actively as it involves all operational and critical information . The users of the applications are highly receptive towards the usability and attracted towards the less complex intuitiveness hailing through-out the app.



The Client

RRJ Tex is a leading manufacturer and exporter of all kinds of towel products and home essentials in apparel industry by successfully carving a niche for themselves in a sustained manner by keeping up the quality and their unique time-bound shipments to capture well-known reputation in the international market.

Business Requirements

- ◆ Automate the business process
- ◆ Handle procurements, purchases, inventory and warehousing, production, sales, payroll, supply chain, and accounts effectively
- ◆ To know the bird's eye view of the entire business cycle

Key Features

- ◆ Inventory Tracking
- ◆ Completely automated shipping management
- ◆ Tally Online Odoo Connector
- ◆ Entire manufacturing process can be easily tracked

Highlights

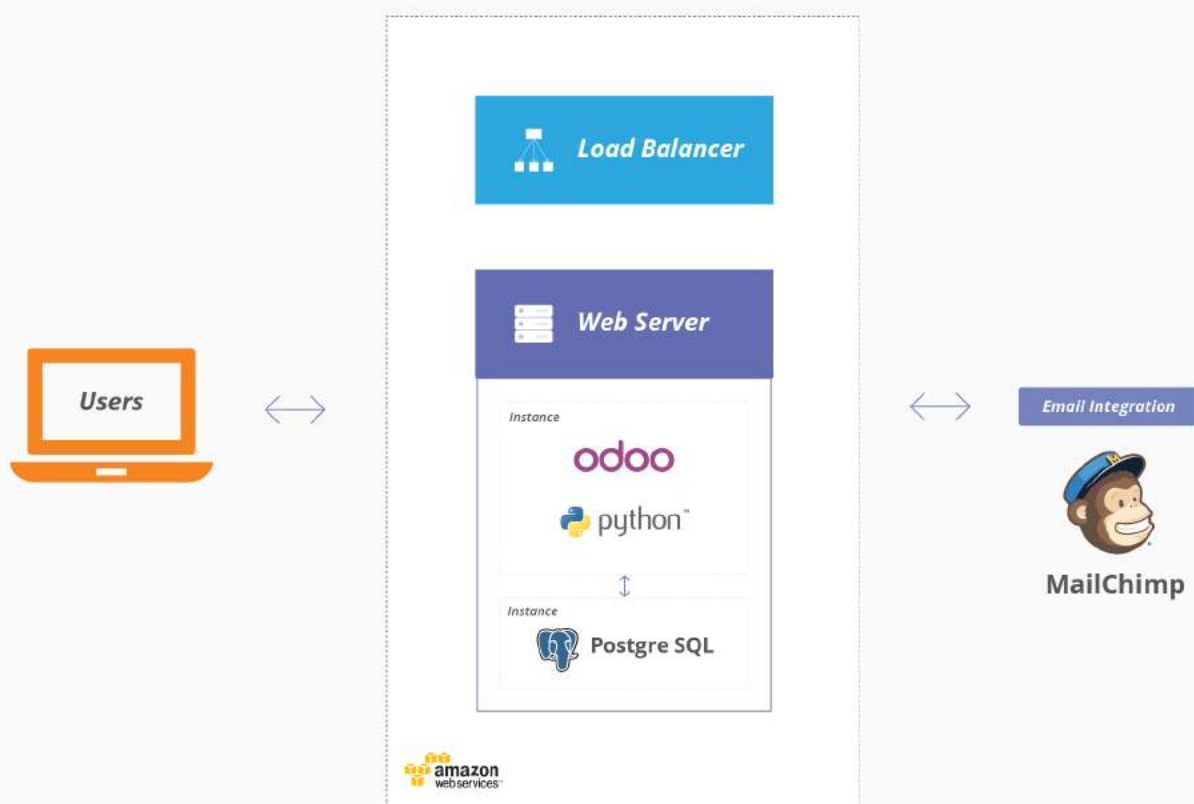
- ✓ Nurture and convert leads effectively
- ✓ Inventory tracking
- ✓ An interface to track their shipments
- ✓ Tally Online Odoo Connector



Challenges

- ◆ The existing system doesn't have a central repository of key information related to the business
- ◆ Inability to access right information that resulted in slowed decision-making and prolonged procedures
- ◆ Lack of system integrations and persisting low productivity
- ◆ Lack of Enterprise-wide work visibility
- ◆ Inefficient reporting system and lack of metrical analytics
- ◆ Multiple third-party systems used for performing cross-functional operations such as Accounting, Data processing and tasks management

Technical Architecture



Know More About Our Project

www.gsmplusinfotech.com

Our Approach

Custom CRM

- ◆ We have provided a CRM module where the leads that are generated by the sales team can be captured and managed on a common platform
- ◆ The activity logs can be created against leads or opportunities so that it helps to track the statuses at any time
- ◆ The opportunities can be processed on the pipeline stages where the users can just drag and drop the opportunity grid on any stage
- ◆ Once the opportunity is converted, then the deal is set as “Won” so that it automatically creates a new account and it can also be merged to an existing account

Manufacturing Process

- ◆ Integration of procurement module and the manufacturing process so that the status of each raw material deficiency can be tracked
- ◆ Users can also mark the products or bill of material as scrap so that it is moved to the corresponding scrap location

Inventory Tracking

- ◆ Complete control over stock maintenance and inventory is achieved making the manufacturing process seamless
- ◆ Raw materials are procured and processed for the production based on the sales order processed

Order Tracking

- ◆ The status of each order and their current pipeline of activity can be known
- ◆ Each sales order will be processed with several manufacturing orders and purchase orders

Shipping Management

- ◆ An interface to track their shipments and share it with their customers
- ◆ Helps in calculating the real-time shipping rate calculation and can also help the users to add service charges, define and update new service

Know More About Our Project

www.gsmplusinfotech.com

Tally Integration

- ◆ Tally Online Odoo Connector will help to integrate Odoo to manage the inventory from Odoo side easily
- ◆ The connector application can be used for all purchase orders and accounting carried out in all branches

Results

Due to the latest Odoo Application, allotment of material to a sales order is materialized and the average waiting time for each request has been drastically reduced to 30% as per the quality team. The sales order requests have been increased as the leads management and production process got integrated in to a single platform that resulted in increasing productivity and sales order queues have been drastically reduced to 35% of the time spent on queue. As per our client, the company has recorded increasing productivity and the waiting cost on the order queuing has been drastically reduced that also resulted in 15% of cost reduction due to our latest Odoo application.

Know More About Our Project

www.gsmplusinfotech.com